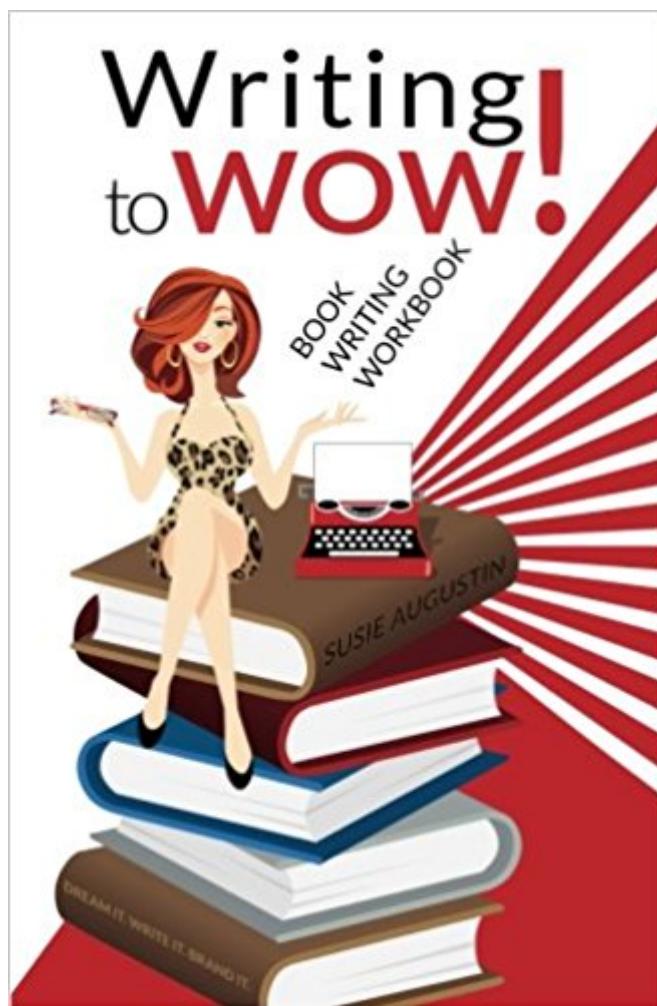


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# Writing To Wow!: Book Writing Workbook



## Synopsis

Writing to Wow! Book Writing Handbook By Susie Augustin Foreword by Chris Widener, Bestselling Author of The Art of Influence YOUR MOST VALUABLE CALLING CARD IS A PUBLISHED BOOK! Promote your business and brand yourself to be seen as a leader in your field. Being a published author will help you score lucrative speaking engagements and create multiple streams of income. Increase your credibility while you fast track your success. For Speakers, Entrepreneurs, Consultants, Coaches, Experts, Momtrepreneurs, Bloggers, and Dreamers BOOK WRITING MADE FUN & EASY! ¢ Find a topic to write about ¢ Write your book outline and table of contents ¢ Chapter titles and content for each chapter TABLE OF CONTENTS WRITE YOUR BOOK TO BRAND YOURSELF Repurpose Your Marketing Materials Your Most Valuable Calling Card Is A Published Book USE VISUALIZATION TO OPEN UP CREATIVITY VISUALIZATION EXERCISES Envision Your Book Cover Strengthening Self-Confidence by Kim Somers Egelsee Writing Ritual by Nancy Ferrari CHOOSE YOUR TOPIC What are You Passionate About? WHY are You Writing a Book? OUTLINE YOUR BOOK Outline Diagram DEVELOP CHAPTERS & SUBCHAPTERS Journaling Create a PowerPoint Presentation Storyboards & Vision Boards DETERMINE YOUR GOALS Manuscript Questionnaire Publishing vs Self-Publishing WRITING TIPS Open up Creativity and Banish Writerâ™s Block Tips On Saving Documents Time Management - Create a Writing Schedule SHAMELESS SELF-PROMOTION Social Media Strategies by Kim Somers Egelsee Social Media Branding ABOUT SUSIE AUGUSTIN BOOKS BY SUSIE AUGUSTIN

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SUSIE AUGUSTIN inspires women of all ages to follow their passion, embrace their natural beauty and live a healthy lifestyle with her Sexy, Fit & Fabâ„¢ brand. Sheâ™s the bestselling author of Sexy, Fit & Fab at Any Age!, Sexy, Fit & Fab Sirens, and upcoming Sexy, Fit & Fab Beauty Secrets. Susieâ™s writing, speaking and publishing have garnered her Awards and Nominations including: Willow Tree Womenâ™s Circle âœExtraordinary Woman Awardâ•; Todayâ™s Innovative Woman âœInnovative Woman of the Weekâ• and âœSuccess Summit Awardâ•; Applaud Women Magazine âœInspirational Womanâ•. Sexy Fit & Fab at Any Age! is a Beverly Hills Book Awards Winner (2014 Body/Mind/Spirit category and 2015 Beauty Category) and International Book Awards Finalist (Womenâ™s Issues). Sexy Fit & Fab Sirens is an International Book Awards Finalist (Self-Help/General). Susie is a Beauty and Branding Expert (a Licensed Aesthetician with a Marketing Degree) and works as a marketing copywriter with some of the worldâ™s top rated beauty companies. Sheâ™s a featured Marketing Expert for Applaud Women Magazine, a contributing author and on the national advisory board. To help others pursue their dreams and brand themselves through their writing, Susie created Get Branded Press, providing book coaching, editing, copywriting, publishing, and Writing to Wow! workshops. Her Writing to Wow! Book Writing Workbook will help reach a wider audience, guiding new authors to write books. Her mission for Get Branded Press is Dream it. Write it. Brand it.

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